



# Technical & Financial Proposal

## Email marketing

Proposed By Fahim Khan

**House # 63, Road # 13, Sector # 10,  
Uttara, Dhaka-1230, Bangladesh**  
**Phone: 04475143424**  
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**Web: www.zaman-it.com**

## ZAMAN IT AT A GLANCE

|                          |  |
|--------------------------|--|
| Name of Company          | <b>ZAMAN IT</b>  |
| Year Established         | 21-11-2008   |
| Business Function        | Website design and software development company  |
| Corporate Office Address | House # 63, Road # 13, Sector # 10, Uttara, Dhaka-1230, Bangladesh   |
| Members of               | Bangladesh Association of Software & Information Services (BASIS)  |
| Total Employees          | 75   |
| Website Address          | <a href="http://www.zaman-it.com">www.zaman-it.com</a>   |
| Company Email            | Information Desk: info@zaman-it.com<br>Sales Desk: sales@zaman-it.com<br>Support Desk: support@zaman-it.com  |
| Company Hotline          | Phone: +8809612776677, +8809612776678<br>Information: (+88) 01973 009007<br>Sales: (+88) 01711584519<br>Support: (+88) 01959061005                         |
| Areas of Expertise       | Website development, Software development, Email marketing, SMS marketing  |
| Market Coverage          | Bangladesh, USA, UK, Canada, Australia, Saudi Arabia, Dubai, India   |
| Bank Information         | Name of Bank : BRAC BANK<br>Address of Bank : ROKEYA SHARONI BRANCH<br>Account No : 1548202099997001<br>Account Name : Zaman IT<br>SWIFT Number : BRAKBDDH |

## Email marketing **Package & Price:**

| PACKAGE  | DURATION      | PRICE*             |
|--|---------------|--------------------|
| Corporate Email Marketing Package (5 Lac+ Email) | 3 Days        | 12,000 Taka        |
| <b>Corporate + VIP Package(5.25 Lac+ Email)</b>  | <b>4 Days</b> | <b>15,000 Taka</b> |
| Regular Email Marketing(10 Lac+ Email)           | 6 Days        | 20,000 Taka        |
| E-commerce Package (2.6 Lac+ email)              | 3 Days        | 10,000 Taka        |
| Garments/Buyer Package (20,000+ Email)           | 1 day         | 10,000 Taka        |

\*All prices are Tax, Vat & SD excluded.

## Our Database:

**Corporate Area:** 5,00,000+ Email Address

Covered Area: Corporate employer, CTO, CEO, Managing director, Club members(Like Dhaka club, Gulshan club, Uttara Club, Lions Club etc), Different organization member(Like BGMEA, BASIS, FBCCI etc), Different company owner and directors etc.

**VIP Area:** VIP from different government sector's email address are available. Total database 25,000+ email.

**Regular Area:** Student and Corporate employee.-Total 10,00,000+ email

**E-commerce Area:** Total 12,000+ seller & 2,50,000+ buyer's email list from different ecommerce company/website

**International Buyer:** Total 20,000 email address of buyers from different countries who purchase garment products from Bangladesh & other countries.

### Email marketing requirement:

- Email body (Content may be picture or plain text or picture, text both or html formate).
- Email subject (Not more than 80 characters).
- Company name (Not more than 40 characters).
- Email address.

### What you will get in report?

- Our email marketing software is web based. We will provide you our software access from where you can easily check the LIVE report of email marketing that how much email is send.

### Some important information:

- You can ensure your email marketing from the LIVE report from our software or visiting our office or from response.
- We do not provide email database report
- We do not sale email address. We only send email by using our software and server.
- We can operate the email marketing only from our office.

### A small part of our email marketing client list:

| Regular Clients   | Real Estate   | Education & Consultancy  |
|---|---|--|
| <ul style="list-style-type: none"> <li>• RANGS Ltd</li> <li>• RahimAfrooz</li> <li>• BTS Communications (BD) Ltd.</li> <li>• Square Group</li> <li>• The Lawyers &amp; Jurists</li> <li>• Textile &amp; garments machinery exhibition</li> </ul>  | <ul style="list-style-type: none"> <li>• Concord</li> <li>• Ashiyani City</li> <li>• Amin Mohammad Group</li> <li>• Share &amp; Care Group</li> <li>• Nirban Real Estate Ltd.</li> <li>• Relaince Group</li> <li>• Shopno Land Properties</li> <li>• Living Stone</li> <li>• Property Bazaar</li> <li>• Ashaloy</li> <li>• Nirvorota Properties Ltd.</li> <li>• Tarif Builders</li> <li>• Fabsco</li> </ul> | <ul style="list-style-type: none"> <li>• ABEC</li> <li>• Ardent</li> <li>• Eduaid</li> <li>• EGC</li> <li>• IDP Education Pty Ltd.</li> <li>• OZMA</li> <li>• EID</li> <li>• Dr. Nomal Balasuriya</li> <li>• Bay Bridge Consultancy</li> <li>• IDP</li> <li>• TUV SUD</li> </ul> |
| <h4>IT / Engineering Company</h4> <ul style="list-style-type: none"> <li>• Anannyo InfoTech</li> <li>• Digi Log System</li> <li>• SOFTWEB Solutions Ltd.</li> <li>• Next Generation IT</li> <li>• Triangle Services</li> <li>• SSLCOMMERZ</li> <li>• Symphony Softtech Ltd</li> <li>• EMRK Engineers</li> <li>• Habib Intelligent Software</li> <li>• Business Data Automation</li> <li>• Hostzam</li> <li>• Dhakacom</li> <li>• Akij Motors</li> </ul> | <h4>Tours / Travels / Hotel/Hajj Agency</h4> <ul style="list-style-type: none"> <li>• Drukair</li> <li>• BD Tours</li> <li>• Green Channel</li> <li>• Pip Tours</li> <li>• Starline International</li> <li>• CITADEL HOTEL</li> <li>• E-Max Holidays</li> <li>• Tourism Window</li> <li>• Labbaik Overseas Ltd.</li> <li>• VISA Center Travels</li> </ul>   | <h4>Food</h4> <ul style="list-style-type: none"> <li>• Banolata Food</li> <li>• Pepsi</li> <li>• Oh!Calcutta</li> </ul>  |
|   |   | <h4>Web Portal</h4> <ul style="list-style-type: none"> <li>• BD Stall</li> <li>• Ejobs21.com</li> <li>• MyBazaar24.com</li> <li>• Topbdnews.com</li> </ul>   |

**Payment Information:**

| <b>Bank Payment:</b>          | <b>bKash Payment:</b>     |
|-------------------------------|---------------------------|
| Name of Bank : BRAC BANK      | Merchant No : 01711584519 |
| Account No : 1548202099997001 | Personal No : 01973009007 |
| Account Name : Zaman IT       | Personal No : 01959061004 |

**Payment Procedure:**

- 100% advance payment
- Payment will goes to “Zaman IT” account pay check or cash.
- Design charge 3000 taka ( if needed )

**Thanks & Regards**



**Fahim Khan**  
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**Zaman IT**  
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